

BLU Sponsorship Volunteer Role

Role outline

To support the BLU team in delivering Longboard events that enable surfers from Under 16 right through to over 50's to compete in competitions. To develop the tour with the aim of running a minimum of 3 events each year that are valued and supported across the UK longboard community.

Key elements of this role are:

- Work with and where possible develop support from existing sponsors, such as XTRATUF, GUARD, C-MONSTA, St Ives Bid, Tregenna, North Tyneside Council and Tynemouth surf
- To reach out on an ongoing basis to other potential sponsors
- To apply for grants such as Sporting England and Boardmasters - through Cornwall Community Funding
- Maintain a sponsorship summary with supporting logos for tour and event so that the BLU social media and BLU web site reps can promote
- Liaising with BLU secretary, treasurer and Competition Director to source prizes and funding for each event
- Work with the lead for BLU stand for the annual Surf Skate Expo in Newquay
- Organising to attract new sponsors

Essential skills required:

- Passionate about developing the BLU
- Strong organisational skills
- Good communication skills
- Word and Basic Excel literate
- Ability to listen and advocate in a constructive and collaborative way
- Resilient, flexible and trustworthy
- Where appropriate, agreement to keep discussions confidential and to preclude yourself from any decisions that could represent a conflict of interest

Desirable skills:

- Previous experience of securing sponsorship
- Background in PR or marketing

Time requirements:

- Weekly around 1 hour for maintaining database and responding to emails
- Per grant allow 5 hours an application
- For each cycle to reach out say 5 hours every round
- Attendance, can be virtual, at agreed meetings